

## PRODUCT

# AcroView AVM

## Signage Management Platform

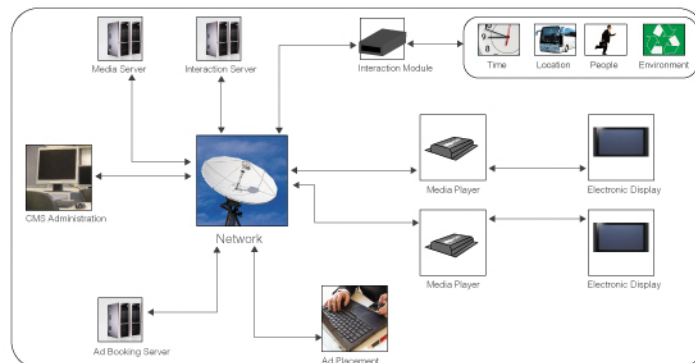
### PRODUCT OVERVIEW

AcroView™ AVM is a state-of-the-art digital signage platform that enables networked display media for out-of-home applications. It can concurrently display content in video, graphics and text formats with the power to segment, schedule and synchronize the display network. Based on a combination of customized hardware and proprietary software, AVM enables a networked digital signage with time-specific, location-based and synchronized capabilities. Content serving or updates can also be centrally controlled and remotely triggered through LAN, WiFi or mobile networks.

### FEATURE HIGHLIGHTS

- Networked digital signage platform with remote management capability
- Concurrent display of motion video with real-time text and banner graphics
- Programmable display schedule based on time, location and adhoc trigger
- Support wireless or mobile configuration for “movable” applications
- Capable to trigger audience measurement and mobile download add-on

### HOW IT WORKS



### TECHICAL SPECIFICATIONS

Media Player	Embedded Media Processor
Storage Media	1G Compact Flash Card
Display Output	VGA, AV or LVDS
Network Support	LAN, Internet, WiFi or Mobile
Physical Dimensions	150(D) x 150(W) x 40(H) mm
Net Weight	0.8 kg
Input Voltage	DC 12V, 0.5A
CMS Server Software	Windows-based Software
Server PC Requirement	Windows XP Pro PC
Database Requirement	MySQL or MS-SQL
Video Support	MPEG 1, MPEG2, MPEG4
Image Support	JPEG, BMP
Text Support	English, Chinese
Audio Support	Stereo Speakers