

Elevator Display Disseminates Information to Captive Audience

OVERVIEW

One Peking Road is a grade A commercial building located in Tsimshatusi with offices and prominent restaurants that wanted to install an elevator display system inside lift car to enhance the directory assistance and dissemination of information to patrons.

THE CHALLENGE

The Customer intends to implement an elevator display project with “split-screen” display and central content management features. There are a total of 9 lifts with two LCD displays to be installed inside each lift car.

THE SOLUTION

Building up a multimedia lift display system capable to disseminate “split screen” video and messages concurrently in real-time or scheduled mode.

The system is designed to play video sources from the lift management office with communication backbone using optical fiber infrastructure.

MajorLink products & services include the lift display hardware & software and central management software.

Launched in 2003.

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