



One Touch Kiosk Shines at Golf Driving Ranges

OVERVIEW

ONE Media is an upstart digital out-of-home media owner who builds and operates its advertising media network at golf driving ranges with an aim to target the upscale brands.

THE CHALLENGE

The Customer aims to introduce a brand new concept for attracting upscale advertisers so that their promotion messages can be delivered to target audience at golf driving ranges.

It is anticipated that golfers will be attracted to view or access the media content while they are waiting to take turn to play their game.

THE SOLUTION

Developing a network of touchscreen kiosk for user to view and access the content of interests. These kiosks are wrapped with the stunning and big golf-ball shaped enclosure.

Some twenty golf-ball shaped kiosks have been installed at City Golf and Asia Golf.

MajorLink products & services include the golf-ball shaped kiosks, ad management software and installation service.

Launched in 2005.

